



A Slicker Experience in Bynx v12.10

A new version of Bynx emphasises the user experience

Wednesday 25th September 2019: **Bynx** today announced the release of version 12.10 of its flagship fleet and mobility management solution **Bynx**.

V12.10 strengthens the improved design, functionality and features added in previous versions, namely: advanced compliance with WLTP, enhanced remarketing functionality, in-built Inspections, Carpooling and Broker apps, plus refined reporting capability.

This new release greatly simplifies administrative processes, improves data quality, reinforces legal compliance, tightens integration to improve the end-user experience and allows users to self-purge redundant data, thus reducing their data storage footprint.

Focussing on end-user experience

“Alongside fortifying Bynx in terms of its mobility management capability, we’re focused on the end-user experience in this release. There are many changes happening in our industry right now, the end-user experience has to be slick so users feel confidence our platform supports their needs, plus they benefit from an improved and simplified workload and greater functionality.”

Explains Gary Jefferies, sales and marketing director at **Bynx**.

Improved functionality in Bynx v12.10

Improved functionality in **Bynx** v12.10 includes:

- **User management** – ‘single sign-in’ has been refined to simplify the process for admins to set up new users quickly and accurately.
- **Legal agreement** – it is now easier and less involved to secure legal agreements from customers. Password management is simpler, as is acquiring digital signatures.
- **Prospect management** – it is now easier for customers to purge redundant data in order to reduce system footprint, which saves costs and improves efficiency. It also ameliorates adhering to data compliance (GDPR).
- **Short-term Rental (STR) management** – through important tweaks in how customer-entered data is presented, STR companies are provided with a greater understanding of reservations and bookings, which is beneficial in terms of business insight.
- **Vehicle search** – vehicles can be searched for by VIN or registration plate (important in certain territories, such as parts of South American, where number plate formats are not standardised state-to-state).



About Bynx

Bynx solution modules deliver global software standards for the mobility sector, including vehicle leasing & finance, fleet management as a service, short-term rental, passenger transport services and Mobility-as-a-Service (also known as MaaS or TaaS).

Bynx originated 30 years ago and now manages over one million assets globally. **Bynx** enables organisations to control and manage the complete lifecycle of vehicles and engage with stakeholders online.

Based on open architecture and Oracle technology, the solution is scalable to suit any size operation, can be quickly and easily implemented, and integrated with wider corporate management solutions.

Bynx is available on a multi-market, multi-currency and multi-language basis. Customer branded web portals can be created to add value for clients, dealers and brokers. **Bynx** also provides project management and managed infrastructure, outsourcing, training and broader fleet consultancy.