

Bynx continues to refine UX to drive increased productivity and new revenue opportunities for customers in **Bynx** release 12.12

Tuesday 30th June 2020: Bynx today announced the launch of release 12.12 of its flagship fleet, leasing and mobility management platform Bynx, which will be available to existing and new customers as of July 2020. The new version builds on the industry's drive away from data-centric paradigms to process oriented systems that deliver greater efficiency, productivity, flexibility and superior customer experience.

Specifically, **Bynx** release 12.12 contains the first phase of a new maintenance management module with enhanced customer interface, task management and status based processes. It also includes several improvements to existing features and developments, specifically in the area of **Bynx** management information and reporting and for customer facing and financial reporting outputs.



Commenting on the latest release, Gary Jefferies, sales and marketing director at **Bynx** said: "Customers are always looking at ways to save on resources while increasing efficiency and productivity – especially now, post-COVID-19. We're moving away from data centricity, which is less user-friendly and intuitive, to a process alignment that is more inherent and efficient. It enables clients to more easily increase revenues while reducing costs and helping their customers."

Improved functionality in **Bynx** release 12.12

- Improvements to make it easier for customers to add their own branded frontend.
- Upgrades to dealer, customer and driver portals in order to run new functionality.
- **Bynx** Short Term Rental module Rentals ReST services, allowing easier customer integration into third-party daily rental applications.
- Audit trail enhancements for customer charge variations.
- Improvements to online quotations portal for 'guest' visitors, campaigns and promotions, plus new APIs for links to dealers.
- Enriched decision-based data available within maintenance approval process.
- Better **Bynx** MI user management audit processes.
- Expansion of digital signature functionality to enable the digital signing of many more documents.
- Enhanced **Bynx** Short Term Rental module and mobility module driver validations.
- Menu enhancements for used vehicle purchasing.

To learn what is coming next from **Bynx** (release 12.13) contact **Bynx** via bynx.com

About Bynx

Bynx solution modules deliver global software standards for the mobility sector, including vehicle leasing & finance, fleet management as a service, short-term rental, passenger transport services and Mobility-as-a-Service (also known as MaaS or TaaS).

Bynx originated 30 years ago and now manages over one million assets globally. **Bynx** enables organisations to control and manage the complete lifecycle of vehicles and engage with stakeholders online, and deliver products and services to all user types across multiple devices.

Based on open architecture and Oracle technology, the solution is scalable to suit any size operation, can be quickly and easily implemented and integrated with wider corporate management solutions.

Bynx is available on a multi-market, multi-currency and multi-language basis. Customer branded web portals can be created to add value for clients, dealers and brokers.