



A new force in vehicle fleet management

TBS and Bynx forge strategic business alliance

Derby, UK, 8th January 2007: TBS Field Mobility has today announced a partnership with Bynx, the respected vehicle fleet management systems provider. The agreement will see two industry innovators bring together their complementary technology platforms, Bynx 'Fleet Management' and TBS's 'TaskMaster®'. The partnership provides the fleet management industry with a world's first; a unique offering which combines back office data integration with market leading mobility technology.

TaskMaster®'s strength lies in its flexibility; it enables businesses to securely provide essential corporate data - traditionally held deep within the organisation - to a mobile work force whether that's 10 or many thousand operatives. TaskMaster® uses GPS for logistics and resource tracking, while an intuitive menu or form based interface helps with job management and builds in health & safety compliance controls. The TaskMaster® platform quickly helps businesses achieve rapid improvements in field service management, cost and resource control.

The joint partnership with Bynx will see TaskMaster® used to provision fleet vehicle drivers and managers with a set of mobile tools to assist with the collection, pre and post delivery inspections and general fleet management.

Bynx's own application software has achieved similar notoriety in the vehicle fleet management sector in the UK and Europe. Using workflow, supply chain and rules based technologies Bynx applications are designed to help a business manage relationships between customer and supplier. Now an established global player, Bynx has helped blue-chip clients across the globe manage cost, improve efficiency and deliver customer value through its market leading fleet solutions.

TBS was recognised this year as the Microsoft ISV software partner of the year, and brings to the partnership extensive real world experience of managing external resources over mobile networks and handheld devices. The Bynx fleet management software is built upon Oracle databases enabling real-time resource control, planning and management back into the heart of the organisation.

Steve Reynolds, Managing Director, TBS Field Mobility, said: "This relationship is a very natural fit for both businesses and technologically. This creates a truly unique opportunity for businesses in the fleet management sector to have a solution with out compromise. In the past decisions had to be made between either strong mobile capability or intelligent back office data integration. The Bynx and TBS offering is groundbreaking in that it delivers the very best of both worlds."

Speaking about the opportunity, Mark Binks, Group Managing Director, said: "TBS and TaskMaster add a new dimension to our business. The partnership is 100% complementary and provides existing and prospective customers with a truly compelling product. The fleet management sector relies upon accurate and timely information to track resources and manage cost. In this 'data age' our customers increasing demand access to information anytime and from anywhere, this extension of our mobile capabilities will positively change the way we operate."

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